

**Campaign Photographs**



*Dr. Anup*  
Teacher-in-Charge  
Jibantala Rokeya Mahavidyalaya  
P.O.-Mallickati, 24-Pgs. (S)

*Anup*  
Dr. Anup Maji  
Principal  
Jibantala Rokeya Mahavidyalaya  
P.O.-Mallickati, 24 Pgs. (S)

- Submitted a petition with signatures from village residents supporting comprehensive anti-dowry legislation.

### Challenges

- **Cultural Barriers:** Overcoming deep-rooted cultural norms and traditions was a significant challenge.
- **Resource Limitations:** Limited funding and resources restricted the scope and scale of campaign activities.
- **Stigma and Fear:** Fear of social ostracism and backlash prevented some women from participating openly.

### Future Recommendations

1. **Sustained Awareness Efforts:** Continue awareness programs, especially in rural and underserved areas.
2. **Building Alliances:** Forge stronger partnerships with local NGOs, government bodies, and international organizations.
3. **Educational Integration:** Incorporate anti-dowry education into school curriculums and community training programs.
4. **Strengthening Legal Frameworks:** Advocate for stricter anti-dowry laws and better enforcement mechanisms.

### Conclusion

The "Breaking Chains: Empowering Women" campaign in Jibantala village successfully raised awareness about the dowry system and empowered women to take a stand against it. The campaign's positive outcomes highlight the importance of community involvement and sustained efforts. Continued support and advocacy are essential to eradicate dowry practices and empower women to live free from this oppressive tradition.



*R. Paul*  
Teacher-in-Charge  
Jibantala Rokeya Mahavidyalaya  
P.O.-Mallickati, 24-Pgs. (S)

*Anup Maji*  
Dr. Anup Maji  
Principal  
Jibantala Rokeya Mahavidyalaya  
P.O.-Mallickati, 24 Pgs. (S)

- Participants included students, faculty, villagers, and local leaders.
- Banners, posters, and pamphlets with anti-dowry messages were distributed.

### 3. Social Media Campaign:

- Launched the hashtag Break The Chains on social media platforms.
- Shared videos, infographics, and personal stories to highlight the campaign's message.
- Engaged with local influencers to broaden the campaign's reach.

### 4. Support and Counselling Services:

- Set up temporary support centers in the village to offer legal advice, psychological counseling, and emergency assistance.
- Collaborated with local NGOs to provide continued support beyond the campaign period.

## Outcomes

### 1. Increased Awareness:

- Surveys conducted after the campaign indicated a 45% increase in awareness about dowry issues among villagers.
- High levels of engagement on social media, with significant interactions and shares of campaign content.

### 2. Empowered Women:

- Over 300 women attended workshops and reported feeling more confident about rejecting dowry demands.
- Several women shared their stories and sought help through the support centers.

### 3. Community Involvement:

- Strong participation from village residents, with many men and youth actively supporting the campaign.
- Community leaders pledged to support initiatives aimed at eradicating dowry practices.

### 4. Policy Advocacy:

- Initiated discussions with local government officials to advocate for stricter enforcement of anti-dowry laws.



*R. Patel.*  
 Teacher-in-Charge  
 Jibantala Rokeya Mahavidyalaya  
 P.O.-Mallickati, 24-Pgs. (S)

*Anup Maji*  
 Dr. Anup Maji  
 Principal  
 Jibantala Rokeya Mahavidyalaya  
 P.O.-Mallickati, 24 Pgs. (S)

## Report on Dowry Awareness Campaign at Jibantala Village

**Title:** Breaking Chains: Empowering Women

**Institution:** Jibantala Rokeya Mahavidyalaya

**Date:** 3<sup>rd</sup> May 2023

### Introduction

The dowry system has long been a pervasive issue in many parts of India, leading to economic hardship and, in severe cases, violence against women. To combat this issue, Jibantala Rokeya Mahavidyalaya launched the "Breaking Chains: Empowering Women" campaign on 3<sup>rd</sup> May 2023 in Jibantala village. This report outlines the campaign's objectives, activities, outcomes, and future recommendations.

### Objectives

1. **Raise Awareness:** Educate the residents of Jibantala village about the harmful effects of the dowry system.
2. **Empower Women:** Equip women with the knowledge and resources to resist dowry demands.
3. **Engage the Community:** Involve the entire village, including men and youth, in the anti-dowry campaign.
4. **Advocate for Change:** Promote legislative and social measures to eliminate dowry practices.

### Campaign Activities

#### 1. Community Workshops:

- Conducted workshops in various locations within the village, focusing on the history, legal ramifications, and social impacts of dowry.
- Featured guest speakers such as local activists, legal experts, and women who had experienced dowry-related issues.
- Encouraged active participation and open discussion among villagers.

#### 2. Awareness Rally:

Organized a rally through the main streets of Jibantala village.



*D. Pal.*  
Teacher-in-Charge  
Jibantala Rokeya Mahavidyalaya  
P.O.-Mallickati, 24-Pgs. (S)

*Anup Maji*  
Dr. Anup Maji  
Principal  
Jibantala Rokeya Mahavidyalaya  
P.O.-Mallickati, 24 Pgs. (S)